



Cummins Anti-Counterfeit Newsletter

Published by Cummins EA ABO Anti-Counterfeit Committee Semiannual Issue

Abstract

- Cummins Deploys Anti-Counterfeiting Actions in China
- Protecting Cummins Brand by Legal Actions
- Legal Weapons for Anti-Counterfeiting
- CCEC Announcement
- Anti-Counterfeiting Success Case
 - DCEC: To Protect Company's Interests, We are Acting
 - DCEC: Heavy Blows on Anti-Counterfeiting
 - HOLSET: Ongoing Anti-Counterfeiting Campaign
 - Counterfeiters receive criminal sentences and pay for their illegal acts
 - Shanghai Fleetguard: Continuous Success in Anti-Counterfeiting Campaign
- Anti-Counterfeiting University
 - How to Identify Counterfeit Cummins Parts from Packaging
 - Ways of Identifying the Authenticity of DCEC Parts
 - What to Do When Encountering Counterfeit Products

Report counterfeiters, start with me!
For your own safety, please do not face the counterfeiters directly.

Please report in the following ways:



Cummins China Anti-counterfeiting
Report Hotline:
400-810-5252



Cummins China Anti-counterfeiting
Report Email:
customersupport@cummins.com

Special Report

Cummins Deploys Anti-Counterfeiting Actions in China

Cummins set up EA ABO Anti-Counterfeit Committee in China on May 12, 2011 as an interdepartmental institution specialized in combating counterfeiting. This marks a higher strategic priority given by Cummins to the fight against infringement and counterfeiting and protection of the intellectual property rights of the company. The Committee is initiated and set up by Steve Chapman and Norbert Nusterer, Vice President of Cummins Inc. Its members involve all Cummins enterprises and departments in China, including: Legal, DBU, EBU, PGBU, IPO, CCEC, DCEC, CFC, Shanghai Fleetguard, CTT, Cummins Engineering Technology Department and Government Affairs and Corporate Responsibility Department. Cummins EBU Parts Marketing coordinates the activities of the Anti-Counterfeit Committee as the operational department.

Anti-Counterfeit Committee seeks to establish the anti-counterfeiting concept, enhance the anti-counterfeiting cooperation in China, monitor the outcomes of the counterfeiting actions and comprehensively promote the successful implementation of the anti-counterfeiting actions in China by building a bridge for inter-departmental communication. Cummins Anti-Counterfeit Committee in China has successfully held three conferences. The third conference was held in Guangzhou in June 2012. The representatives from all Cummins enterprises and departments in China gathered at the conference and further established the following priorities for work and actions in the spirit of "the overall advancement, highlighting priorities, combining combat and prevention and seeking practical results":

- Clean-up the stores fraudulently use the trademark/name of Cummins in their signs in the auto parts markets in China's major cities
- Strengthen the application and maintenance of Cummins patent and trademark in China and upgrade the protection of intellectual property rights
- Establish a mechanism for communication and feedback between Cummins Corporate Legal and the various business units in China to promote the sharing of information in the anti-counterfeiting work
- Enhance the effective internal and external promotion and communication and set up Cummins World Anti-Counterfeiting Awareness Day
- Develop a program on disposing the legally confiscated products to improve the mechanism of anti-counterfeiting work
- Carry out online clean-up actions, including closing the infringing websites

The actions of the Anti-Counterfeit Committee will effectively normalize the fight against infringement and counterfeiting and create a mechanism for the work. I believe that with the joint efforts of all business units in Cummins, the anti-counterfeiting work will usher in a more fruitful tomorrow.

Protecting Cummins Brand by Legal Actions

Scott W. Hackwelder and J. T. Carroll are staff member of the Legal Department of Cummins headquarters responsible for the protection of intellectual property rights. The Legal Department of Cummins is responsible for the registration, updating and implementation of the company's trademark and domain name. The following article is written by the two senior legal professionals. It will give a detailed introduction on the intellectual property protection of Cummins.

According to the International Chamber of Commerce, counterfeiting is estimated to be a \$600 billion worldwide industry that impacts almost every brand in the marketplace today. To put the size of this colossal beast into perspective, let's compare it with the world's largest retailer, Wal-Mart Stores, Inc. This is a company that recognized \$450 billion in sales throughout the 2010 fiscal year and employees nearly 2.1 million associates. Yet, the global counterfeiting industry, while secretive and unorganized, is much larger.

So how does Cummins protect its brand equity under the market situation? Cummins Corporate Law Department leads trademark and domain name registration, renewal, and enforcement efforts including fight counterfeit efforts on behalf of Cummins Inc. and its subsidiary businesses with the help of these same businesses, individual employees, extended business partners, customers, suppliers, externally contracted attorneys, consultants, contractors, and customs agencies. The latter resources are brought to bear on more than three thousand (3000) actively managed matters spanning more than one hundred seventy (170) country jurisdictions that result in more than three hundred (300) specific actions typically being taken on a monthly basis including: investigative follow-up, searching, monitoring, objections to proposed registrations by others, trap purchasing, sending of cease and desist letters, and forceable seizure of counterfeit products through RAIDs, take downs of websites, and transfer of domains.

In a recent matters, counterfeiters were successfully discovered and prosecuted offering for sale and/or selling non-genuine Cummins parts labeled or otherwise packaged to appear to be genuine. In several of these cases, offenders claimed to be operating with authorization and provided papers that were subsequently discovered to have been forged. In several cases, offenders obtained genuine packaging through legitimate purchases of service parts and reused the packaging in an attempt to pass off counterfeit product as genuine. All of these cases demonstrate the extent to which counterfeiters will go to infringe Cummins' intellectual property rights and to thwart efforts to combat their efforts.

Fortunately, when it is possible to RAID offender's factories, warehouses, and stores to seize counterfeit products in substantial volume and value, offenders can be subject to criminal penalties as was the case when five thousand (5000) counterfeit FLEETGUARD filters were recently seized and the factory owner was subsequently tried, found guilty of counterfeiting, and sentenced to three (3) years in prison plus four (4) years probation and fined \$20K.

(Scott W. Hackwelder, J. T. Carroll)

Legal Weapons for Anti-Counterfeiting

China Criminal Law, Civil Law, Product Quality Law, Trademark Law, Patent Law, Law against Unfair Competition Law, Consumer Protection Law, Standardization Law and some other relevant laws and regulations provide prohibitions and sanctions against producing and selling counterfeit products from different perspectives, providing legal weapons for the anti-counterfeiting work.

Anti-Counterfeiting Provisions in Criminal Law

The anti-counterfeiting provisions in Criminal Law mainly cover two aspects: 1. The provisions on producing and selling counterfeit products; and 2. The provisions on the crimes of infringing intellectual property rights, i.e. the crimes of counterfeiting trademarks, patents, copyrights, trade secrets, etc.

Crimes of Producing and Selling Counterfeit Commodities

The crimes of producing and selling counterfeit commodities refer to the acts of producers or sellers intentionally conceal the true colors of commodities in violation of Product Quality Law and other relevant laws and regulations, mix impurities into or adulterate the products, or pass a counterfeit product off as a genuine one, a defective product as a high-quality one, or a substandard product as a standard one, thus violating the interests of users and consumers, disrupting the order of the socialist market economy and constituting crimes.

Crimes of Infringing on Intellectual Property Rights

According to the new Criminal Law, the crimes of infringing on intellectual property rights include the crimes of counterfeiting trademarks and patent, infringing on the copyrights and commercial secrets, etc. The crime of counterfeiting trademarks refers to an act of using a trademark which is identical with the registered trademark on the same kind of commodities without the permission of the owner of the trademark in violation of the provisions of Trademark Law with serious circumstances.

Anti-Counterfeiting Provisions in Trademark Law

The infringement on trademark is always the focus of the anti-counterfeiting work. According to the provisions in

Trademark Law, the acts of trademark infringement mainly include: (1) Using a trademark which is identical with or similar to the registered trademark on the same kind of commodities or similar commodities without a license from the registrant of that trademark; (2) Knowingly selling the commodities with counterfeit registered trademark; (3) Forging, manufacturing without authorization the marks of a registered trademark of others, or selling the marks of a registered trademark forged or manufactured without authorization; and (4) Causing other damage to the right to exclusive use of a registered trademark of another person.

In the event of any of the acts listed above, infringing upon the right to exclusive use of a registered trademark, the infringed person may request the administrative department for industry and commerce at or above the county level to handle the matter; and the relevant administrative department for industry and commerce is authorized to order the infringing person to immediately stop the infringement and make compensations for the loss caused to the infringed person, which shall be equivalent to the profit made by the infringing person from the infringement or the loss caused to the infringed person by the infringement during the course of the infringement. Where the act of infringing on the right to exclusive use of a trademark does not constitute a crime, the administrative department for industry and commerce may impose a fine, and the infringed person may also directly bring a suit to the people's court.

Anti-Counterfeiting Provisions in Patent Law

The anti-counterfeiting provisions in Patent Law mainly cover the protection of patent rights. According to the Law, in the event of an infringing act of using a patent without the authorization of the patentee, the patentee or interested party may request the patent administrative authorities to handle the matter or directly bring a suit to the people's court. When handling a dispute over patent infringement, the patent administrative authority is authorized to order the infringing person to stop the infringement and make compensations for the loss caused. The above provisions also apply to the Counterfeiting of patents. Where any person passes any non-patented product off as patented product or passes any non-patented process off as patented process, he shall be ordered by the patent administrative authority to stop his act and make a correction publicly, and he may be imposed a fine.



CCEC Announcement

Recently we find in the market the diesel engines counterfeiting the products of CCEC. The counterfeit products have seriously disrupted the market order and caused direct economic losses to the users. They are also likely to cause hazards due to quality problems. In this regard, Chongqing Cummins solemnly makes the following announcement:

1. CCEC is the first engine joint venture of Cummins Inc., USA ("Cummins") in China and Cummins exclusively authorized manufacturer of Cummins M11 (mechanical), NT855 (including models such as NTA855/NTAA855), K19 (including models such as KTA19/KTAA19), K38 (including models such as KTA38/KTAA38) and K50 (including models such as KTA50/KTAA50) series of diesel engines and their genuine parts in China. Cummins did not authorize any business or individual other than CCEC to produce the above products.

2. Any product identical or similar to the above products not produced by CCEC or other authorized production bases of Cummins overseas, or product claimed to be in the same series or supporting system of the Cummins engines, is not related to CCEC or Cummins and is possibly a counterfeit or fake product.

3. As CCEC does not take the obligation of "three guarantees" on the counterfeit or fake products mentioned above and the manufacturers and sellers of those products have limited ability of "three guarantees" service, the legitimate rights and interests of the users may not be effectively protected.

Please recognize the Cummins logo and protect yourself from being deceived.

4. We will reward any report of the counterfeit products which is proved to be true according to the specific situation. Report hotline of CCEC: 023-65335888. Contact CCEC for after-sales service: 4008899990.

5. We reserve the right to investigation for legal liabilities of any company or individual for counterfeiting the products of Cummins and CCEC.

Chongqing Cummins Engine Co., Ltd. (CCEC)

July 1, 2012

严正声明

近来，在市场上发现假冒重庆康明斯发动机有限公司（以下简称“重庆康明斯”）生产的柴油发动机，假冒产品严重扰乱市场秩序，给用户带来直接经济损失，并可能在应用中出现质量问题造成危害。对此，重庆康明斯严正声明如下：

1. 重庆康明斯是美国康明斯有限公司（以下简称“康明斯”）在华的第一家发动机合资企业，是康明斯在中国境内唯一授权生产康明斯 M11（机械式）、NT855（含 NTA855/NTAA855 等型号）、K19（含 KTA19/KTAA19 等型号）、K38（含 KTA38/KTAA38 等型号）、K50（含 KTA50/KTAA50 等型号）系列柴油发动机及其纯正配件的企业。

除重庆康明斯外，康明斯没有授权国内任何企业或个人生产以上产品。

2. 凡是非由重庆康明斯发动机有限公司或康明斯海外其他授权生产基地生产的上述产品或同系列类似产品，或名称与康明斯发动机同一系列或同一配套体系者，均与重庆康明斯或康明斯无关，并可能为假冒或仿冒产品。

3. 对上述假冒或仿冒产品，由于重庆康明斯不承担三包义务，且受限于生产和销售厂家售后三包服务能力，用户的合法权益可能无法得到有效保障。

请广大用户认清康明斯标识，谨防上当受骗。

4. 如有向我司举报属实者，我司将根据具体情况给予奖励。重庆康明斯开设的举报电话：023-65335888。重庆康明斯售后服务电话：4008899990。

5. 对于任何假冒或仿冒康明斯、重庆康明斯产品的企业或个人，我司保留依法追究其相应法律责任的权利。

市场销售总监
法律顾问

王 晓
孙 斌

重庆康明斯发动机有限公司

二〇一二年七月一日





DCEC: To Protect the Company's Interests, We are Acting

DCEC has been committed to fighting against counterfeit engines to protect the legitimate rights and interests of the company. In the first half of 2012, DCEC completed five anti-counterfeiting actions in a close cooperation with the law enforcement agencies of the local governments. In the actions 8 counterfeit engines and generator sets were seized in Yuyao, Zhejiang Province, Yangzhou, Jiangsu Province and Shenzhen, Guangdong Province, recovering an economic loss of RMB 610,000.

Anti-Counterfeiting Campaign in Jindong Company, Shenzhen

After receiving the "Application Report to DCEC for Cracking down Counterfeit G-drive" submitted by Xiangfan Kanghao Electrical and Mechanical Co., Ltd. ("Kanghao Comany), DCEC Marketing Company conducted a careful study in the Report and, at the request in the report, sent its staff to go to Shenzhen together with the officers of Xiangfan Public Security Bureau of Hubei Province to assist the local law enforcement authority in a case against the counterfeiting of DCEC engines.



DCEC carries out engine anti-counterfeiting action in Shenzhen

Ultimately with the joint efforts and strong support of the Shenzhen Bureau of Quality and Technical Supervision, Bao'an Daily, Bao'an GongMing Quality and Technical Supervision Station and Gongming Office of Industry of Commerce Administration of the Bao'an Branch, Shenzhen Administration for Industry and Commerce, 4 generator sets with diesel engine assemblies bearing the mark "DCEC Engine, Hubei Xiangfan" and the trademark of Cummins on the nameplates were captured at the scene in Jindong Company. Their serial numbers and model numbers are:

- | | |
|------------------------|-----------------------|
| 1. Serial no. 694XXXXX | Model no. 6BTAA5.9-G2 |
| 2. Serial no. 694XXXXX | Model no. 6BTAA5.9-G2 |
| 3. Serial no. 694XXXXX | Model no. 6BTAA5.9-G2 |
| 4. Serial no. 691XXXXX | Model no. 6BTAA8.3-G2 |

It was also found that the cylinder block, cylinder head, turbocharger, oil pump and other major components of the engine assemblies were not the products of DCEC. The Jindong Company is suspected to purchase counterfeit Cummins engines to assembly generator sets for sales, involving an amount of RMB 250,000. This anti-counterfeiting case has been successfully handled, marking an achievement in the current stage.



DCEC: Heavy Blows on Counterfeiting

The success of every brand is the fruit of the hard work of a company and shall not be violated or abused. In late August, an anti-counterfeiting work group of five members from the marketing, quality control and procurement departments and the tripartite logistics company went to Zhengzhou and Shiyan to carry out right-safeguarding actions in the auto parts market against the counterfeiting of DCEC spare parts and the illegal use of DCEC trademark with the support of the local Administrations of Industry and Commerce.

Based on the previous investigation, the anti-counterfeiting group cleaned up 23 signs of auto parts stores illegally using DCEC trademark in the auto parts market in Zhengzhou and seized a large number of counterfeit DCEC spare parts and packing boxes.

The enormous benefit behind the counterfeit and fake spare parts is the reason for the rampant counterfeit products. As DCEC has a high reputation and visibility in diesel engine industry, the auto parts market in Shiyan is flooded with counterfeit and fake DCEC spare parts. Bailang Branch of Shiyan AIC confiscated 10 types of counterfeit DCEC spare parts, including cylinder block, cylinder head and crankshaft, with a total value of RMB 50,000.



Cummins anti-counterfeiting action in Zhengzhou

The counterfeit products entrapped the customers of DCEC Engine. To safeguard the honest and orderly market environment, the members of the anti-counterfeiting work group fought against the crimes of counterfeiting at the risk of their lives under the scorching sun.

We still have a long way to go in anti-counterfeiting. DCEC will never hesitate to fight against the counterfeiting behaviors. We will bring together multiple resources and combat counterfeiting at whatever cost and return a healthy and harmonious market to Cummins customers and contributor.



HOLSET: Ongoing Anti-Counterfeiting Campaign

- Counterfeiters Receive Criminal Sentences and Pay for Their Illegal Acts

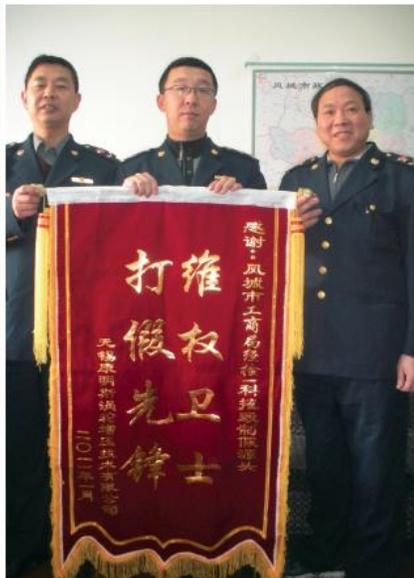
Cummins Turbo Technologies Co., Ltd. (Wuxi CTT) has never stopped fighting against the illegal acts of counterfeiting the HOLSET trademark in various effective ways to safeguard its legitimate rights and interests. In the past over four years, Wuxi CTT actively combated counterfeiting and protected its rights and interests all over the country. It has carried out anti-counterfeiting actions in Zhengzhou in Henan Province, Wuxi and Huaiyin in Jiangsu Province, Tianjin in Hebei Province, Dandong and Fengcheng in Liaoning Province, Jinan in Shandong Province, Guangzhou in Guangdong Province, Guiyang in Guizhou Province, Shiyan in Hubei Province, Anhui Province, etc., and has seized more than 700 pieces of counterfeit products and parts. Wuxi CTT also gave a heavy blow on those counterfeit and sell counterfeit products by winning 3 civil litigation cases and one criminal case and make them pay the due price for their illegal conducts!

In September 2010, The Fengcheng Administration of Industry and Commerce seized 225 parts of turbocharger bearing the trademark "HOLSET" from two merchants in Fengcheng, Liaoning, including 237 turbine cylinder and 18 middle shells, together with other counterfeit products with a total value of RMB 34,376. Fengcheng Procuratorate brought a prosecution to the Fengcheng Court, which made the first Instance judgment in September 2011:

The trademark infringement crime is constituted, and those involved in the case are sentenced to one year imprisonment and a fine of RMB 20,000. The judgment took effect in October 2011. In 2012, all the infringing products were destroyed under the organization and supervision of the administrative authority of industry and commerce after the approval of the local Administration of Industry and Commerce Bureau and Public Security Bureau.

The counterfeit turbochargers pose great hazards. They may cause the burst of high pressure impellers. In serious cases, the shells may crack, producing flying debris or even causing oil spout and fire. The flying debris could damage the engine, penetrate the bodywork, injure passers or stave in the fuel tube and cause fire! The makers and sellers of the counterfeit products not only infringe the legitimate rights and interests of the company, but also deceive the end-users and harm their interests!

With the firm determination to fight against counterfeit and the strong support of the administrative and law enforcement authorities, Wuxi CTT has been in progress in fighting against the infringement of counterfeit traders, safeguarding the legitimate rights and interests of the company and contributing to the establishment and maintenance of a good order in the market economy!





Shanghai Fleetguard: Continuous Success in Anti-counterfeiting Campaign

Xi'an & Kunming - Spot Checks Play a Detering Role

On Oct 15th, 2011, with the report of Shanghai Fleetguard, the Lianhu Bridge of Xi'an Public Security Bureau seized 7,000 pieces of counterfeit Fleetguard products in a special anti-counterfeit action, equivalent to RMB 230,000 at ex-factory price.

On May 28, 2012, Shanghai Fleetguard cooperated with the Guandu Branch of Kunming Public Security Bureau in an anti-counterfeiting action in the large vehicle market in Kunming Xiaodong Auto City and seized 4,000 pieces of counterfeit Fleetguard products, equivalent to RMB 140,000 at ex-factory price. The criminal suspects confessed their crimes of manufacturing and selling counterfeit automotive filters and have been detained by the police.

These two cases are the well planned and organized anti-counterfeiting actions carried out by Shanghai Fleetguard in cooperation with the local law enforcement authorities for the purpose of cleaning up the market environment. To maximize the effectiveness of each action, the company sent staff members to conduct long and thorough study of the potential manufacturers and sellers of



Shanghai Fleetguard cooperates with local public security bureaus in Xi'an and Kunming

The joint sudden actions play a good deterrent role in the market, and the continuous actions reassure the end-users on the genuine Fleetguard products and allow them to buy the produces with confidence.

Xi'an----Renewed Anti-Counterfeiting Efforts

On July 2, 2012, Shanghai Fleetguard Filter Co. Ltd. cooperated with the public security authorities in Xi'an and seized a large member of counterfeit Fleetguard products in the Dahe Auto Parts Distribution Department of Lianhu District, Xi'an at the basement of north area of Haina Auto City of Lianhu District, Xi'an, with an involved amount of RMB 110,000.

Before the action, the staff members of Shanghai Fleetguard cooperated with the public security authorities in thorough investigations and found out the warehouses where the suspects hid the counterfeit products. On July 2, 2012, with the strong support of the Economic and Technological Development Zone Branch of Xi'an Public Security Bureau, Shanghai Fleetguard carried out spot checks in the Dahe Auto Parts Distribution Department of Lianhu District, Xi'an, caught suspects Meng and his accomplices and seized a large number of counterfeit filter products, including Fleetguard, Yuchai and other well-known brands. The case had extensive impacts and involved a large number of products, thus serious damaged the image and reputation of the well-known brands and disrupted the good order of the local auto parts market.

According to the criminal suspect Meng, they purchased the counterfeit filter products of Fleetguard, Yuchai and other famous brands at prices lower than those for genuine products and sold them in the Haina Auto City at Yuxiangmen, Xi'an.



Shanghai Fleetguard cooperates with local public security bureaus in Xi'an and Kunming



Take raid in Xi'an Lianhu District



Shanghai Fleetguard performs anti-counterfeit actions in northern Shaanxi

The suspects have been detained according to law for their acts of knowingly selling counterfeit goods for huge profits disregarding the law and ethics, which are suspected to constitute the crime of selling goods with counterfeit trademarks

Northern Shaanxi-Another Great Victory

One month later, Shanghai Fleetguard Filter Co., Ltd. won another great victory in the anti-counterfeiting actions in Shaanxi Province. On August 9, 2012, Shanghai Fleetguard cooperated with the local public security authorities in Xi'an in a large-scale counterfeiting action in northern Shaanxi raided on 4 unscrupulous merchants selling counterfeit Fleetguard products and arrested five criminal suspects for trademark infringement. Three of the merchants were in Yulin and one was in Yan'an. The investigation of the police shows that the four illegal merchants have long been purchasing cheap counterfeit goods on wholesale from Xi'an to reap high profits. The historical sales records and the inventory of counterfeit goods seized at the scene show that the cumulative amount of money involved is sufficient for the investigation for criminal responsibilities, and the criminal respects have been detained by the law enforcement authorities according to law. Zhu, the criminal suspect from Yan'an may be sentenced to 3-year imprisonment. The public security authorities are carrying out blanket searches for the purchasing channels and sales networks of the four merchants to prepare for the next step.

Recently, Shanghai Fleetguard repeatedly won victories in its frequent anti-counterfeiting actions. Through the series anti-counterfeiting actions, the relevant persons in charge of Fleetguard summed up experience, took practical conditions into consideration and widely promoted the methods to identify counterfeit filters and inquire the authenticity of products in the aftermarket, popularizing the relevant knowledge among the distribution channels and end users.

Shanghai Fleetguard will continuously intensify its efforts in fighting against the illegal sellers of the counterfeit Fleetguard products and contribute to the standardized management of the auto parts aftermarket.

How to Identify Counterfeit Cummins Parts from the Packaging

The counterfeit Cummins parts cheat in the market and harm the interests of the users. Now we introduce some points on how to identify counterfeit parts from packaging in the hope that the users can polish their eyes and protect their interests when purchasing spare parts.

Get familiar with the packaging specifications and design of genuine Cummins products

The packaging of genuine Cummins parts must meet the unified Cummins global packaging specifications, which provide for the unified visual images of the various packaging forms of Cummins.

The design elements of the packaging for genuine parts:

For cardboard box packaging, which is the most common to the users, Cummins provides that the packaging must contain the following design elements:

- Cummins® logo
- “Genuine Parts” in seven languages, including the Chinese “康明斯纯正零件”
- The English “Genuine Parts”
- Box No. and recycling symbol
- English label/Chinese label
- Anti-counterfeiting label



New parts



ReCon® parts



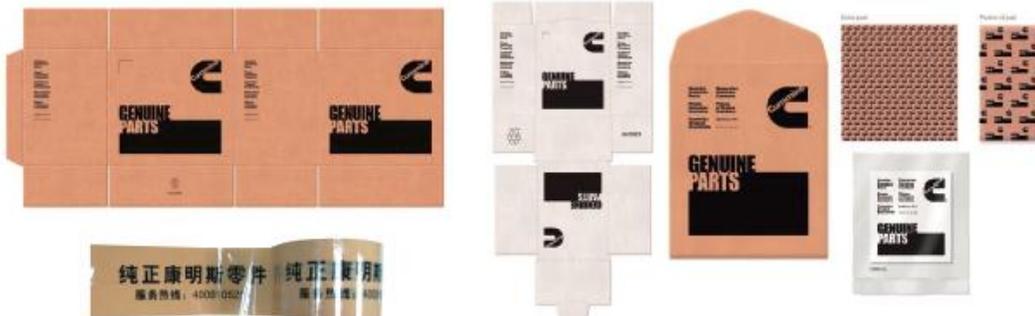
East Asia Parts

The materials/colors of the packaging for genuine parts:

The cardboard outer packing boxes can only be brown corrugated paper boxes and white cartons. The color of the texts on the corrugated paper boxes, cardboard boxes, plastic bags, envelopes, pallets and corrugated cardboards can only be black.

The forms of packaging for genuine parts:

The commonly used forms of packaging for genuine Cummins parts include the recycling corrugated paper boxes, cardboard boxes, plastic bags, envelopes, pallets, corrugated cardboards, aluminum-plastic packaging, part labels and sealing tapes printed with “Genuine Cummins Parts” and the service hotline. The specific forms are shown in the following pictures:



Labels of the packaging for genuine parts: the genuine Cummins parts must bear the product label and anti-counterfeiting label.

- The new outer packaging boxes of the Cummins parts have three labels: The product label in Chinese, the product label in English and the anti-counterfeiting label and both the product labels in Chinese and English are red in color;
- The outer packaging boxes of the Cummins ReCon remanufactured parts also have three labels: the product label in Chinese, the product label in English and the anti-counterfeiting label. The label in English is red in color and bears the name of ReCon part ending with NX, and the label in Chinese is black in color;
- The packaging boxes of Cummins East Asia parts have two labels: the product label in Chinese and the anti-counterfeiting label. The product label is white in color.



Make good use of the product labels and anti-counterfeiting labels to verify the authenticity of products in multiple ways.

When purchasing parts, please make sure to see the China products quality 365 anti-counterfeiting label on the outer packaging of the genuine parts. Scratch the coating and you can see the 20-digit unique anti-counterfeiting code. You can test the authenticity of the product in any of the following ways:

- Call 010-12365 for inquiry
- Call toll free 4007102365 for inquiry
- Make an inquiry through mobile phone: Send ZJJ* plus the anti-counterfeiting code by SMS to 12114
- Visit the parts page of Cummins website www.cummins.com.cn for inquiry



Ways of Verification by Anti-Counterfeiting Code

- Enter the unique anti-counterfeiting code. If the product is genuine, the voice prompt will be “the inquired product is a genuine Cummins part. Please be assured.” Cummins China service hotline: 4008105252
- If the code has been inquired, the voice prompt will be “the code you are inquiring has been inquired for X times at what time on which date, please beware of counterfeiting. For complaints, please call 010-64209411/64209511 or contact with the product consultation hotline.”
- If the code does not exist, the voice prompt will be “the anti-counterfeiting code you have entered does not exist. If you make a mistake in entering, please carefully check the code and enter it again. For complaints, please call 010-64209411/64209511 or contact with the product consultation hotline.”
- No matter you inquire in which way, if the result of the inquiry shows that the part is not a genuine Cummins part, please keep the packaging and sales invoice of the part and call 010-64209411/64209511 to make a complaint or contact Cummins China service hotline 4008105252 Contact.
- Only the fee for a local city call will be charged

Ways of Identifying the Authenticity of DCEC Parts

The packaging specifications for genuine DCEC spare parts

Cartoon



Corrugated cardboard boxes: The quality of the packaging corrugated cardboard boxes for the spare parts should both comply with the provisions of GB6543-86 and meet the following special requirements of DCEC:

- The front and back of the corrugated cardboard box are printed with the company's LOGO, name, address and free inquiry hotline, as well as "Genuine Parts of DCEC";
- The outer layer of the corrugated cardboard box is white, with watermarks of the company LOGO;
- The two sides of the corrugated cardboard box is printed with the packaging and shipping illustrations

Wooden crate



Plywood boxes: the plywood boxes for the packaging of spare parts should be the plywood boxes (with angle beads) that meet the following special requirements of DCEC:

- The front and back of the plywood box are printed with the company's LOGO, name, address and free inquiry hotline, as well as "Genuine Parts of DCEC";
- The two sides of the plywood box are printed with the packaging and shipping illustrations.

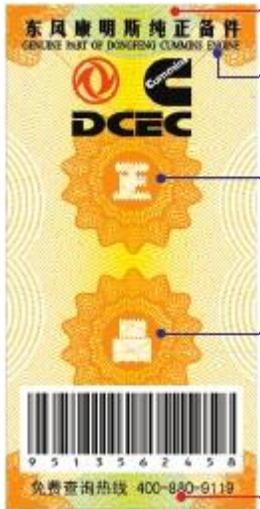
Identify the Authenticity of DCEC Parts



VCI rustproof packaging

The rust-proof packaging of spare parts is the packaging with certain protective measures taken to protect the (metal) spare parts from rusting. The specific measures are coating the spare parts with antirust oil and package them with VCI (Volatile Corrosion Inhibitor) bags.

Anti-counterfeiting code



Step 1 Visual means

- 1 DCEC miniature text
- 2 Gravure printing anti-counterfeiting text
- 3 10-digit bar-code

Step 2 Verify by simple instrument

- 4 Colorless fluorescent to be identified by the UV money detector

Illustration of position of anti-counterfeiting label



QR code label



- 1 Scan the code with QR code scanner or your Smartphone QR code scanner and the scanned result should be exactly the same with the bar code. This helps you to testify the authenticity
- 2 Record the 20-digit code, call anti-counterfeiting inquiry phone to verify the authenticity

Counterfeit QR code label



DCEC 24-hour service hotline: **400-880-9119**

What to Do When Encountering Counterfeit Products?

How to ensure that I buy genuine parts?

- We strongly recommend that you buy parts from the formally authorized Cummins distributors
- If you buy parts from other sellers, please scratch off the coating on the anti-counterfeiting label and call to verify the authenticity of the parts.
- For inquiries please call 400-710-2365

What if I find that I bought a counterfeit part?

- If you suspect that the part you bought is counterfeit, you should report the suspected counterfeiting activity. Please provide the suspected counterfeit part, purchase invoice, sales list, place of sales and other relevant information and seek legal assistance from the local law enforcement officers.

What if I find a counterfeiting factory?

- For your safety, please do not directly face the counterfeiters.
- Cummins Customer Assistance Center (CAC) has set up a counterfeiting Reporting system
- Cummins China Anti-counterfeiting Report Hotline: 400-810-5252
- Cummins China Anti-counterfeiting Report E-mail: customersupport@cummins.com



Cummins East Asia Part Marketing Department
28F, Tower A, Gateway Plaza, No. 18 Xiaguangli, East Third Ring
North Road, Chaoyang District
Postal Code: 100027
Tel: +86 10 8454 8888
Fax: +86 10 6462 1036/6462 0226
Chinese website: www.cummins.com.cn
Cummins China service hotline: 400-810-5252
© Edited by East Asia Part Marketing Department, Cummins (China)
Investment Co., Ltd., Oct. 2012